

Need a Boost of Energy?

Jump Start Your Success!

Enjoy the story, remember the message...Have you ever attended a great presentation only to walk out remembering nothing? Or been entertained by a speech but certainly not improved by it? Now imagine if a master storyteller and a motivational humorist also had the business acumen to deliver a knock-your-socks-off message detailing exactly how to achieve remarkable growth and focus in the face of dramatic change.



Karel Murray, CSP, specializes in general session keynotes and offers breakout sessions, which reinforce her message of accountability and service excellence. Her programs are specifically geared to target issues related to helping business professionals create and manage a successful workforce, improve communication and leadership, and utilize their strengths.

What Does Karel Bring to Your Organization and Event?

- The credibility and prestige of a published author and as a certified professional speaker (CSP)
- The insights and strategies of a recognized leader who has an authentic appreciation for how day-to-day business – and the world – actually work
- Experience and expertise dealing with leadership and management issues
- Communication tools to reduce turnover and increase career satisfaction

"Karel is one of the most engaging and energizing speakers I've seen. She is brilliant at using humor to convey her messages. She has the ability to make everyone in the room feel like she is talking to THEM!"

Rosalyn Lorenz, President, Cedar Falls Business & Professional Women



Building a Better You...One Story at a Time

KAREL MURRAY, CSP, DREI, ABR, CRB, CRS, E-PRO, GRI



Building a Better You ... One Story at a Time

Karel Murray, CSP is an accomplished speaker and published author of *Hitting Our Stride: Women, Work and What Matters*, *Straight Talk: Getting Off the Curb*, *The Profitability Blueprint Series®*, *Think Forward!*® (thousands subscribe to this newsletter), her blog www.HittingOurStride.net and contributing author of *Extreme Excellence*. She also hosts a weekly podcast series on www.JustForAMomentPodcast.com. With a B.A. in Human Resources, Karel has managed large insurance and real estate offices, been a multi-million dollar salesperson, and once taught a pig named Nelson to jump rope. But that's another story.



Partial Client Listing

AE Institute
Allen Tate Company
American Society of Trainers & Developers
Brookfield Real Estate Services
Buena Vista Medical Center
Central Vermont Economic Development
Coldwell Banker
DuPont Agricultural Products
Genesis Health System
GMAC Global Relocation Services
Head Start
Meeting Professionals International

Midwestern Claims Association
Minnesota Commercial Real Estate Women
Minnesota State Court Administration
National Association of REALTORS®
Real Estate Buyer's Agent Council (REBAC)
Real Estate Educators Association (REEA)
Royal LePage Canada
Society of Human Resource Professionals
Speaking of Women's Health
Triple Play Convention (NJ, NY, PA)
University of Iowa
University of Northern Iowa
Zurich North America Commercial

"Have you ever been to a seminar and it seems to take forever for the speaker to get to the subject at hand? Karel, from her first word, has you hooked and is immediately on topic. Her humor, her knowledge and her enthusiasm are a combination that certainly ranks her with some of the best speakers I have heard."

**Sharon Holub, Former Education Administrator,
Mel Foster Company**

**To hire Karel Murray for your next engagement,
contact Lisa Betts lisa@BettsWorks.com**

**To view videos or hear audios of Karel in action,
access www.karel.com**



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Real Estate
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Spa Refugee
Humor Video